

GMO .mobi web pages

There has been a lot of confusion about how to respond to GMO contacts who have visited GMO .mobi web pages. This should clear it up.

1. The websites with the .mobi extension are normal web sites except that they have been formatted for better viewing using a tiny mobile phone screen. They can also be viewed via a regular computer.
2. When people visit GMO .mobi sites, they have opportunity to leave their Email address. Those addresses go into the ARC Mail system the same as any other Email address.
3. When GMO OMs respond to .mobi contacts they send Emails, NOT text or SMS messages. They are conventional Emails and are not subject to texting limitations
4. When .mobi contacts view the OM response Emails they can see the entire Email, but of course due to the small screen they must scroll. While long Emails can be read on the mobile phones, it may be somewhat easier to view them on a computer, only because the text is larger and the need for scrolling is reduced.
5. People who go to GMO web sites and make life changing decisions need the same thoughtful and detailed response as those who visit regular sites. I believe we do a disservice to these people if we just give them some brief words with no real guidance or “meat.”
6. The best approach in responding to a .mobi contact is NOT to write only a few words as if sending a text message but rather to:
 - a. Provide a very brief summary in the first few lines of the response so that those who only read this much will get the key ideas.
 - b. Include a sentence that this is a long Email and that they might prefer to read it on a computer.
 - c. Continue the message bringing out the key points that apply to the person, indicated spiritual response and comments if any.
7. As a general rule for contacts who have visited .mobi and any other web pages, OMs should not respond with overly wordy, long, poorly organized and rambling text. The guidance in item 6 above applies to all OM responses.

To sum this up, the first time you write , while keeping it reasonably brief, you can also say. “I’ve tried to answer your question briefly here because I see that you visited a mobi website. Please let me know if you mind receiving longer messages . . . etc.”